



ECEIM 2017 BUDAPEST PROMOTION TOOLS

1. SPONSORSHIP PACKAGES

GOLD SPONSORSHIP PACKAGE

EUR 7.500,- (Reverse VAT in EU)

Benefits:

- Large size shell scheme stand* (cca. 16m²)
- Whole page advertisement in the proceedings book
- Exclusive sponsoring of one State of the Art lecture
- Promotion material/bag insert in the Congress bag
- Company logo in the program book
- Company logo on the Congress website
- Two free Congress registrations with free entrance to all social programs

SILVER SPONSORSHIP PACKAGE

EUR 5.000,- (Reverse VAT in EU)

Benefits:

- Medium size shell scheme stand* (cca. 12m²)
- Whole page advertisement in the proceedings book
- Promotion material/bag insert in the Congress bag
- Company logo in the program book
- Company logo on the Congress website
- One free Congress registration with free entrance to all social programs

BRONZE SPONSORSHIP PACKAGE

EUR 3.000,- (Reverse VAT in EU)

Benefits:

- Small size shell scheme stand* (cca. 6m²)
- Whole page advertisement in the proceedings book
- Company logo in the program book
- Company logo on the Congress website

*Please note: Actual sizes of stands will be confirmed as soon as we have the floor plan ready, the stand sizes might differ from as indicated in this document.

2. PROGRAM SPONSORING

This sponsoring possibility is meaning sponsoring the speakers of the State of the Art lectures. On top of that several specialists will be invited for the specialist day and resident workshops. This will make an extremely high quality program attracting equine internal medicine specialists from around Europe and even worldwide. Also practitioners with a special interest in internal medicine will be able to participate.

SPECIALIST DAY

EUR 2.000,- (+27% VAT)

STATE OF THE ART LECTURE (per lecture)

EUR 1.500,- (+27% VAT)

RESIDENT WORKSHOP (per workshop)

EUR 1.000,- (+27% VAT)

Benefits:

- Acknowledgement in the program book
- Company logo presentation prior to and at the end of the lecture and during the breaks
- Announcement of sponsorship of the lecture in the proceedings book
- Announcement of sponsorship by the chairmen in the time of the lecture
- Company logo on the Congress website



3. SOCIAL PROGRAM SPONSORING

GALA DINNER

EUR 6.000,- (+27% VAT)

Benefits:

- Acknowledgement in the program book
- Company logo on all tables during the gala dinner
- Announcement of sponsorship during the gala dinner
- Two tickets to the gala dinner
- Company logo on the Congress website

MUSIC BAND AT THE GALA DINNER

EUR 2.500,- (+27% VAT)

Benefits:

- Acknowledgement in the program book
- Banner next to the band
- Two tickets to the gala dinner
- Company logo on the Congress website

WELCOME RECEPTION

EUR 4.000,- (+27% VAT)

Benefits:

- Acknowledgement in the program book
- Company logo on all tables during the welcome reception
- Announcement of sponsorship during the welcome reception
- Company logo on the Congress website

LUNCH (per lunch)

EUR 1.500,- (+27% VAT)

Benefits:

- Acknowledgement in the program book
- Company logo on all tables during the sponsored lunch
- Announcement of sponsorship by the chairmen prior to the lunch
- Company logo on the Congress website

COFFEE BREAK (per coffee break)

EUR 500,- (+27% VAT)

Benefits:

- Acknowledgement in the program book
- Company logo on all tables during the sponsored coffee break
- Announcement of sponsorship by the chairmen prior to the coffee break
- Company logo on the Congress website



4. EXCLUSIVE SPONSORSHIP OPPORTUNITIES (FIRST COME FIRST SERVED)

RESIDENT SPONSORING

EUR 4.000,- (+27% VAT)

The ECEIM wants to encourage residents to attend this interesting, scientifically high standard and inspiring Congress by reducing the Congress fees for residents (100 euro discount). Your company will sponsor attending residents by paying the difference of 100 euro per resident.

Benefits:

- Small size shell scheme stand* (cca. 6m²)
- Exclusive sponsoring of the two residents to the workshops on Thursday
- Advertisement in the proceedings book
- Company logo on the Congress website

CONGRESS BAG

EUR 1.500,- (+27% VAT)

One company can exclusively sponsor the Congress bag with the ECEIM logo and the company logo. Your company logo will be printed on the bag on a clearly visible spot, guaranteed highest visibility. Delegates will take this bag home after the Congress.

Benefits:

- Congress bags with company logo
- Company logo on the congress website

CONGRESS GIFTS

EUR 1.000,- (+27% VAT)

It is a tradition at the ECEIM congress to give the delegates a small gift to make them remember to good times they had. This is an excellent opportunity to make your company visible. The choice for the final Congress gift is to be made the sponsoring company in consultation with the organizing committee.

Benefits:

- Congress bags with company logo
- Company logo on the congress website

DIGITAL PROCEEDINGS ON USB FLASH DRIVE

EUR 1.000,- (+27% VAT)

Your company can sponsor the electronic proceedings by providing USB Flash drives with your company logo and the ECEIM logo. This unique opportunity ensures maximum visibility even after the Congress.

Benefits:

- Company logo on the USB flash drives for the delegates
- Company logo on the congress website



5. EXHIBITION PACKAGE / COMPANY STANDS

The exhibition will be held at Hilton Budapest Hotel on 3th and 4th November, 2017 opened daily 08.30 - 18.00. The exhibition hall will be right in front of the main lecture hall, all coffee breaks will be served here.

LARGE SIZE STAND* (cca. 16m²) **EUR 5.000,- (Reverse VAT in EU)**

MEDIUM SIZE STAND* (cca. 12m²) **EUR 4.000,- (Reverse VAT in EU)**

SMALL SIZE STAND* (cca. 6m²) **EUR 2.500,- (Reverse VAT in EU)**

Benefits:

- Stand in the exhibition hall
- Company logo on the congress website

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PROMOTION BANNERS

Promotion banners with your company logo can be placed in the lecture hall or in the exhibition hall. High visibility is guaranteed.

BANNER IN THE MAIN LECTURE HALL **EUR 1.000,- (Reverse VAT in EU)**

BANNER IN THE EXHIBITION AREA **EUR 300,- (Reverse VAT in EU)**

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6. OTHER SPONSORSHIP OPTIONS

ADVERTISEMENT IN PROGRAM BOOK

Do you want to inform all delegates about your company, its services and products? Place an advertisement in the program book and you'll reach all the delegates instantly.

Full page **EUR 750 (Reverse VAT in EU)**

Half page **EUR 400 (Reverse VAT in EU)**

PROMOTION MATERIAL FOR THE CONGRESS BAG/BAG INSERT

All delegates receive a congress bag containing the proceedings, the program book and all other essential information. It is possible for your company to provide promotion material to be included in the congress bag.

Pen **EUR 400,- (Reverse VAT in EU)**

Notepads **EUR 400,- (Reverse VAT in EU)**

Flyers, gadgets **EUR 250,- (Reverse VAT in EU)**

For more information & application, please contact:



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